# Preventing substance use at an early age

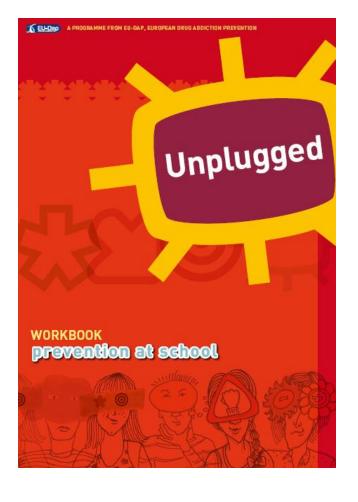


#### Dr. Anuradha Sovani

Professor and Head Department of Psychology SNDT University Trustee and Consultant, IPH Thane

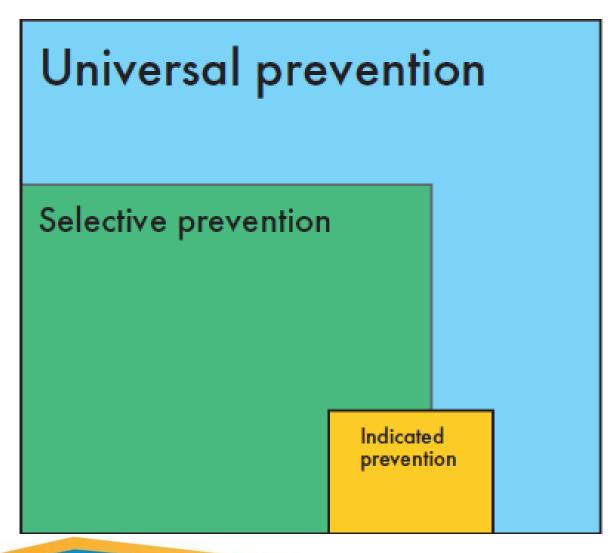
# Options

- Unplugged.....
- 'Health skills'
- Substance prevention:
  Need based programs





# Differentiated approach





# Universal prevention: The concept

- Media campaigns are not effective
- In fact, can have a reverse impact!
- □ We all know how "glamorous" media images can be!
- Good universal prevention approaches can be school based



### Components

- Interactive delivery
- Information -rich
- Lifeskills based
- TOT concept

Think of games/activities for: Ice breaking forming groups 'normative' belief



# Key elements

- Structured school drug prevention curriculum is applicable across different socio-cultural contexts
- Comprehensive social influence model is effective
- Quality assurance through monitoring of implementation and delivery



### Content of the parents workshops

N°	TITLE	LECTURE	GROUP WORK	ROLE-PLAY
1	Better understanding of your teenagers	Development during early adolescence	Frequency of drug use in adolescence, risk factors for drug use	Anxiety of parents letting their teenagers go out to parties
2	Parenting a teenager means growing up together	Changes in families with adolescent children	Ways to cope with changes in the family roles	Autonomy inside and outside the family
3	A good relationship with my child also means setting up rules and limits	Parenting styles	Conflict situations and guidelines for negotiation of rules	Dealing with conflicts

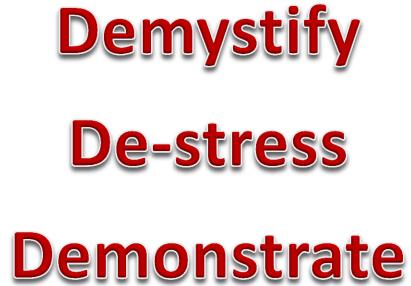


In-group and Out group concepts

"Courtroom" concept.....teaches children both sides of the story.

Charts, posters, visual images can speak a thousand words







## Age groups targeted

- How will content vary?
- Middle school?
- High school and junior college?
- Young adults?



- Mental health professionals
- Teachers What do you think are the blocks?
- Peers? What are the risks and benefits
- Parents? What inputs will be needed?



- Behavioural
- Health
- Awareness
- Research deliverables?





